CBA One Business in Action: Template for Student Research

Project option:  
Enterprise in Action  
Economics in Action  
Finance in Action

Title of your project  
Student name

Method of research:  
Field (primary) research  
Desk (secondary) research

1.1 Introduction: Outline briefly the purpose of your research

1.2 Method of research: Explain briefly why you have chosen your method of research

1.3 Sources: List your source(s) of information

1.4 Summary: Give a brief summary of what you found out as a result of your research
1.5 Evaluation of findings: Think critically about the following questions and write a short response
(a) Were you surprised by your findings? Give a reason for your answer.

(b) Is the source of your research reliable? Give a reason for your answer.

(c) Is the information one-sided or biased? Give a reason for your answer.

1.6 Conclusion: Based on your findings what is the key message you will share with your team?

1.7 Decision-making: How do you think your findings will affect your team’s action plan?

1.8 Recording your sources: Provide some evidence of your research e.g. interview questions, questionnaire, photocopies, images, notes, graphic organizers etc.