

COMBINE



ADAPT



MODIFY or MAGNIFY



PUT TO ANOTHER USE

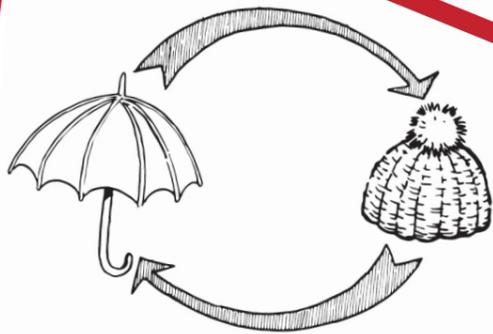


ELIMINATE



SCAMPER

SUBSTITUTE



Substitute

- Could I substitute one technique for another?
- Could I change or replace any parts?
- What would happen if I changed materials?
- How could I repackage, rename or re-brand?
- Could I consider another process?
- What if I switched my idea or primary source?
- What alternative plan could I think of?
- Can I change my feeling or attitude towards it?

Combine

- What ideas or parts can be combined?
- What if I bring together dissimilar things?
- Could an assortment of influences be considered?
- Could I fuse, join, link or bring parts together?
- Might ideas, materials or AEDP be mixed?
- Could I blend 2D media with 3D media?
- Could I combine techniques to improve this?
- What kind of connections can I make?

REARRANGE



Adapt

- What else is this like?
- What other idea does this suggest?
- What other material does this look like?
- How could I incorporate another idea?
- Could this be put in another context?
- What other ideas or primary sources could I use for inspiration?
- Does visual culture offer a parallel?
- Could I re-purpose?

Modify or Magnify

- Could this be altered or adjusted?
- What could be magnified, enlarged, reduced or simplified?
- What would happen if I increased one part and reduced another?
- What would happen if I wrapped, exaggerated, emphasised, stretched, elongated parts?
- What if I duplicated or repeated it?
- Can it be made stronger, lighter, thicker or heavier?

Put to Another Use

- What else can this be used for?
- Are there new ways to use it as is?
- What else could be made from this?
- How would this be viewed or behave in another context or setting?
- Could this be recycled or up-cycled to make something new?

Eliminate

- What should I omit?
- Could I erase or remove a component?
- What if I discard or concealed?
- Could I divide it, split up or separate?
- What if I delete or subtracted?
- What is not necessary or non-essential?
- What parts can I remove without altering its function or meaning?

Rearrange

- What other arrangement might be better?
- Could I reverse or reshuffle?
- What could I reposition?
- What if it was moved forward, backward, sideways, placed below or above?
- Could I rotate or twist?
- What if I reversed the process?
- What other layouts or sequence can I use?
- What if I tried to do the exact opposite of what I'm trying to do now?