

Design Process



Evaluate

Reflect on the process? What were the challenges and successes? What might be done differently? Is the work effective?



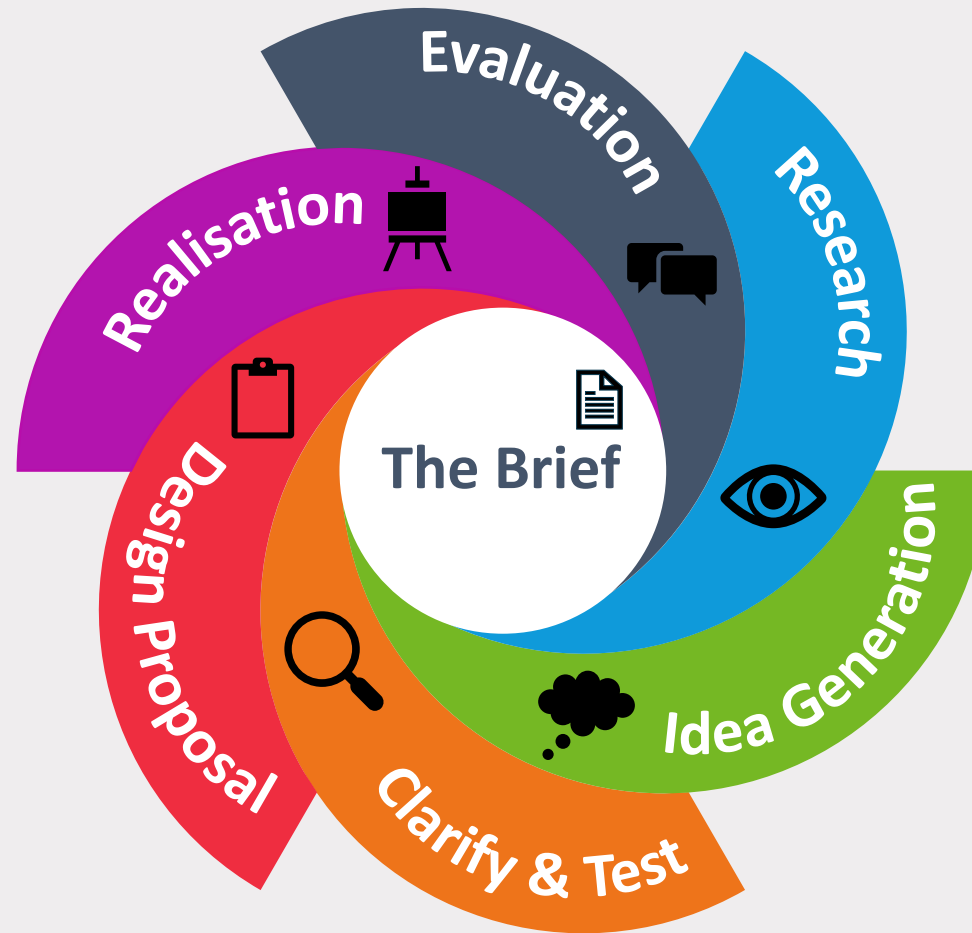
Realisation

Produce the work. Present or exhibit the work.



Design Proposal

Create a blueprint, maquette or prototype?
Discuss or present in a 'crit'?



Research



Ask questions. What is the problem? Who is the audience? What materials will be used? What is the theme or topic? What is the purpose for the design? What is the timeline/deadline? Where to look for inspiration or influences?

Idea Generation



What are the key topics and challenges? How can the ideas be communicated visually? Spider diagram or mood board? Individual or in a group? What elements or principles need to be considered?

Clarify & Test



Can the design be prototyped? What questions and assumptions are being made? Who will give valuable feedback? Test to create new ideas What if the scale was changed? Different material was used?